

PLANK®



MYTO

www.plank.it

PLANK é un'azienda storica che ha i suoi inizi nel 1893. In linea con la filosofia aziendale volta alla ricerca, l'obbiettivo di base è di indagare le possibilità tecnologiche e unirle finemente ai principi del design. Proprio in questo modo l'azienda ha fatto crescere la collezione, rendendo sempre più riconoscibile il marchio PLANK. La Collezione si distingue in diverse tipologie di prodotto: sedie, poltroncine, sedute Lounge, sistemi di tavoli, sgabelli e complementi d'arredo. I prodotti PLANK hanno ricevuto numerosi premi e riconoscimenti e sono esposti nei più importanti musei del mondo.

PLANK's history dates back to 1893. The basic objective has always been the investigation and intensive research for technological possibilities connected to the principles of design. In this way the company has established the collection gradually and without compromise. This principle is what created the brand for which it is known today: clear and recognizable. The collection distinguishes itself in various types of products: chairs, armchairs, lounge seatings, table systems, stools and accessories. PLANK products have received numerous awards and acknowledgments and are part of most important museum collections around the world.

PLANK ist ein traditionsreiches Unternehmen und hat seinen Ursprung im Jahre 1893. Technologie und Funktionalität vereint durch das Design war jeher das Ziel der Bestrebungen. Unter diesem Leitmotiv ist die Kollektion gewachsen und wird heute der Name PLANK unverkennbar in Verbindung gebracht. Die Kollektion unterscheidet sich in verschiedenste Produkt-Typologien: Stühle, Sessel, Lounge Sessel, Tischsysteme, Barhocker und Accessoires. Die Produkte von Plank wurden mehrfach ausgezeichnet und stehen in weltweit renommierten Museumskollektionen.

Museums:

Die Neue Sammlung - The International Design Museum Munich, Germany - MoMA, The Museum of Modern Art, New York, USA - The Design Museum, Cape Town, South Africa - Musée du Québec, Québec city, Canada - Museum für Angewandte Kunst, Frankfurt, Germany - Triennale Design Museum, Milano, Italy - Kunststoffmuseum Düsseldorf, Germany - The Art Institute of Chicago, USA - Museum für Gestaltung, Zürich, Switzerland - Deutsches Museum, München, Germany.

design Konstantin Grcic **MYTO**



2













MYTO

design Konstantin Grcic

mod. 1207-20



Sedia a sbalzo interamente prodotta con il materiale plastico BASF Ultradur® High Speed nei colori nero, bianco grigio, rosso segnale, arancio puro, grigio, gialloverde, melanzana, blue chiaro. Impilabile fino a 8 sedie. Uso interno ed esterno, riciclabile.

Freischwinger Stuhl aus BASF Ultradur® High Speed Kunststoff in den Farben schwarz, weißgrau, verkehrsrot, reinorange, grau, gelbgrün, aubergine, hellblau. Stapelbar bis 8 Stühle. Für Innen und Außenbereich, recyclebar.

Cantilever chair entirely made of BASF Ultradur® High Speed plastic in black, white grey, traffic red, pure orange, grey, yellow green, aubergine and light blue. Stackable (8 chairs). For in and outdoor, recycable.

Riconoscimenti / Awards / Auszeichnungen:

- 2008 ICFF Editors Awards Multiple Production, New York.
- Interior Innovation Award Imm Cologne 2009 - Best of the Best in Category Best Item and Materials Innovation.
- iF Product Design Award 2009.
- Brit Insurance Design Award 2009, Best of category Furniture, London.
- Australian International Design Award 2009 - Best of Furniture Design

Collezioni / Collections / Kollektionen:

- Die Neue Sammlung - The International Design Museum Munich, Germany.
- MoMA - The Museum of Modern Art, New York, USA.
- Kunststoffmuseum Düsseldorf, Germany.
- Deutsches Museum, München, Germany.
- The Art Institute of Chicago, USA

Publicazioni / Publications / Publikationen:

- MYTO print documentary by Meirè e Meirè

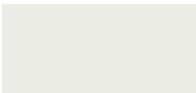
Finiture / finishing / Ausführungen



nero, schwarz, black



grigio, grau, grey



bianco grigio, weißgrau, white grey



giallo verde, gelbgrün, yellow green



arancio puro, reinorange, pure orange



rosso segnale, verkehrsrot, traffic red



melanzana, aubergine



blu chiaro, hellblau, light blue

